

**RESOLUTION NO. R2012-02**

A RESOLUTION of the Board of the Central Puget Sound Regional Transit Authority establishing a policy for naming Sound Transit facilities, including stations, maintenance bases, portals and other facilities and a naming structure for Link system lines and extensions.

WHEREAS, the Central Puget Sound Regional Transit Authority, hereinafter referred to as Sound Transit, has been created for the Pierce, King, and Snohomish Counties region by action of their respective county councils pursuant to RCW 81.112.030; and

WHEREAS, Sound Transit is authorized to plan, construct, and permanently operate a high-capacity system of transportation infrastructure and services to meet regional public transportation needs in the central Puget Sound region; and

WHEREAS, in general elections held within the Central Puget Sound Regional Transit Authority district on November 5, 1996 and November 4, 2008, voters approved local funding to implement a regional high-capacity transportation system for the central Puget Sound region; and

WHEREAS, Sound Transit uses facility and station names for wayfinding, facility signage, schedules and trip-planner information for ST Express, Sounder and Link; and

WHEREAS the Sound Transit Board recognizes the value of a systemwide, comprehensive and consistent approach for selecting the permanent names of facilities, and a naming structure for Link lines and extensions; and

WHEREAS, past naming efforts have been based on working protocols and procedures and this resolution provides direction to update and formalize those working protocols and procedures; and

WHEREAS, establishing a permanent station or public facility name includes three distinct phases; an internal process to identify and evaluate potential names based on the criteria, a process to receive public input and Board adoption.

NOW THEREFORE BE IT RESOLVED by the Board of the Central Puget Sound Regional Transit Authority as follows:

#### Section 1. Naming Process

Public input will be received on potential names during the standard 30 percent facility design review process. Communication with the public and stakeholders will be included in regular project communications and will identify the Board as the final authority in determining a permanent facility name. Additionally, stakeholders, jurisdictional partners, and transit agencies will be notified of the process and how to provide input. Permanent names will be considered by the Board at Gate 5 of Sound Transit's Phase Gate process.

#### Section 2. Facility Naming Criteria

Sound Transit facilities will be named based on established criteria. Names will:

- Reflect the nature of the environment: neighborhoods, street names, landmarks, plus geographical locations
- Be brief and easy to read and remember
- Comply with federal Americans with Disabilities Act (ADA) guidelines and requirements and be limited to 30 characters
- Avoid commercial references because they may change, prove confusing to the public and be costly to change
- Avoid similar names or words in existing facility names

#### Section 3. Link System Naming Structure

Link lines and stations will be named using a comprehensive approach that represents a system. The line name, "Central Link", will be gradually phased out and the entire system will be referred to as "Link." Each line will have an "end-of-the-line" destination name and an associated color, which is ADA compliant.

#### Section 4 . Early planning names

Names for Sound Transit facilities in early planning phases through final design should be determined by either proximity to streets, transit centers or permanent public institutions, and should not be commercial in nature. The Link system naming structure may also be applied to projects that are undergoing Alternative Analysis.

ADOPTED by the Board of the Central Puget Sound Regional Transit Authority at a regular meeting thereof held on February 23, 2012.



Pat McCarthy  
Board Chair

ATTEST:



Marcia Walker  
Board Administrator